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## Policy Implementation of Healthy Indonesia Program Through Family Approach (PIS-PK) In Community Health Center of PolewaliMandar Regency

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Abstract: As a step towards strengthening efforts of primary health care quality in health centers in the framework of the embodiment of "health for all" the Ministry of Health of the Republic of Indonesia issued Minister of Health Regulation No. 39 of 2016 on Guidelines for the Implementation of Healthy Indonesia Program with Family Approach (PIS-PK), by visiting the family as a goal to improve their access to health services. The purpose of this study is to know the process of program implementation and the factors that support and barrier the process of implementation of PIS-PK in Community Health center ofPolewaliMandar District. This research uses qualitative design case study approach, analysis results obtained by the theory of policy implementation Edward III that the factors that support the implementation of the program is on the communication factor that is already well underway with their dissemination both internally and externally, while inhibiting factors terms of resources is the limited infrastructure and budget in running the program, we recommend, that method of communication policy more can be varied in order to reach all targets, as well as planning budgeting the program, facilities and infrastructure in support of program implementation.

**Key words:** Family Approach, Policy Implementation, Community Health Center.

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